

Let Us Get You \$12,500 in Cash Rewards

IMARK recently announced the **e-Customer Service Achievement Program** designed to recognize and reward IMARK members that make investments in e-commerce tools and resources.

As an IMARK Member Service Provider, **XOLogic can help ensure that you achieve the full Tier 3 compliance, earning cash rewards of \$12,500** from IMARK.

Here are the full program requirements that XOLogic Solutions will help you achieve.

Tier 1 Compliance (\$1,000)

Complete the following on the IMARK website (the only requirements you complete on your own):

- ✓ Write a Vision Statement
- ✓ Assign an e-Commerce Project Leader
- ✓ Assign a Webstore Marketer

XOLogic completes a Custom Website Design for you, including, but is not limited to, the following requirements for compliance:

- ✓ Listing All Branch Locations
- ✓ Displaying Supplier Line Card
- ✓ Offering a Credit Application

Tier 2 Compliance (Additional \$6,500)

XOLogic provides a full functioning e-commerce store front on your website, including, but not limited to, all the following requirements for compliance:

- ✓ Product Search
- ✓ Display Inventory
- ✓ Place Orders
- ✓ View Open Orders
- ✓ Request Quotations
- ✓ View Open Quotes/Bids
- ✓ View Invoices & Monthly Statements
- ✓ Review Order History and Status
- ✓ Pricing by Account
- ✓ Access Account Inquiries
- ✓ Account Login Portal
- ✓ Role-Based Security and Permission Controls

Tier 3 Compliance (Additional 5,000)

XOLogic provides you with enhanced e-commerce features, that includes the following requirements for compliance:

- ✓ Mobile Responsive Design

And, compliance with four (4) of the following capabilities:

- ✓ Pay Invoices Online
- ✓ Search local industry slang
- ✓ Clone Past Orders
- ✓ Common Customer Installations
- ✓ Search Own Unique Part Number
- ✓ View Complementary Items
- ✓ 'Punch Out' Compatible